



The Shops of Grand Avenue

Milwaukee, WISCONSIN

## Key Retailers

Applebee's  
 Boston Store  
 T.J.Maxx  
 OfficeMax  
 Foot Locker  
 Stone Creek Coffee  
 Walgreens

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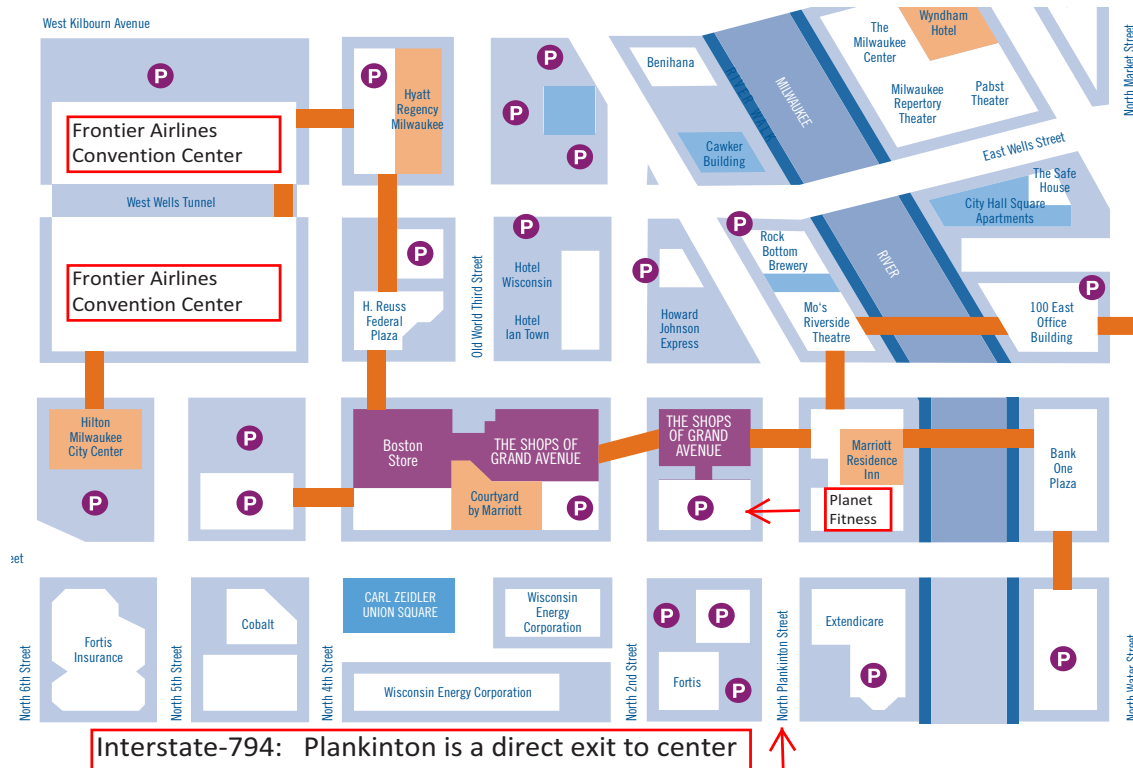
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## Center at a Glance

- A historical landmark that spans three city blocks and features three enclosed levels of shopping and dining experiences, including Milwaukee's largest food court
- The Shops of Grand Avenue encompasses five different buildings and is connected to six office buildings, three hotels and the Frontier Airlines Convention Center by a network of skywalks
- The Shops of Grand Avenue is the only major indoor shopping facility in the city of Milwaukee proper
- Major area employers are Aurora Health Care, Manpower, Assurant Health, Chase Bank, Northwestern Mutual, GE Healthcare, M&I Bank, Harley Davidson, Froedtert Hospital, Roundy's Supermarkets, Quad/Graphics
- The Shops of Grand Avenue is easily accessible with excellent visibility from I-794, with a direct exit to the center's parking garage
- Over 15 colleges and universities are located within a 5-mile radius with a total student population of 103,676, and includes Marquette University, UW-Milwaukee, MIAD, and MSOE
- Key businesses within the building include the YMCA located on 4th level, UW-Milwaukee Continuing Education located on the 6th and 7th floors, and Planet Fitness across the street
- The Creativity Works Here program has rendered 78,000+ square feet of office workers in the Plankinton Building with over 200 additional daily employees by converting former retail space to office space



www.grandavenueshops.com



Interstate-794: Plankinton is a direct exit to center ↑

## Skywalk Map

# The Shops of Grand Avenue

## Statistics & Demographics

Property Data	
Opening Date	1982
Renovation Date	2004
Site	3 City Blocks
Parking	1,800 spaces
Total Stores	78
Levels	3
Leasable Area	
Total Mall GLA	450,000 s.f.
Mall Shops	258,000 s.f.
Trade Area	
5-Mile Radius	
Population	453,693
Total Households	178,648
Avg. Household Income	\$46,879
Median Age	30.1 yrs.
Source: Esri - 2011	

## Location Map



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